

KATIE NAGI

ART DIRECTOR

ABOUT

My name is Katie Nagi. I am a creative by nature, planting ideas. If I had to describe myself in three words they would be: vibrant, driven, intuitive.

SKILLS

Adobe Creative Cloud Suite

- Indesign
- Photoshop
- Illustrator
- AfterEffects

UX and UI

- Figma
- Sketch

Deck Creation

- Keynote
- Google Docs
- Powerpoint

Photo Studio Equipment

- Strobe, LED, Hot lights
- Nikon, Canon, Sony cameras
- Capture 1 Pro

Concept Ideation

Developing and generating a plethora of ideas for new campaigns in alignment with brief and client needs.

CONTACT

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EDUCATION

2013-2017 – College For Creative Studies

Bachelor of Fine Arts degree in Advertising Design and a minor in Studio Photography.

EXPERIENCE

MRM – 2021 - current

Job Title: Art Director.

Helped establish CarBravo's brand style guide as well as the "Usedphoria" campaign across TV, OLA, Social, and POS assets. Refreshed Cleveland Clinic's existing OLA campaign, and participated in the Cannes Young Lions Creative Competition.

Hudson Rouge – 2018-2021

Job Title: Junior Art Director.

Responsible for updating Lincoln.com vehicle pages. This included concepting and art directing new photography content for the 2021 Nautilus launch. Also helped design and create content for spring, winter and summer sales event campaigns in print, experiential, social, digital, and OLA formats.

Isobar – 2017-2018

Job Titles: Visual Design Intern and Contract Designer.

Created in-market banner ads for GMC, Buick, Chevrolet, and Cadillac. Helped create blueprints and interior design for the Detroit Isobar Now Lab room.

Daniel Brian Advertising – 2017

Job Title: Art Director Intern.

Concepted and designed ideas for Valley Children's Hospital, and Consumers Energy. Managed, scheduled and photographed entire staff of 40+ individuals for company head shots.

GTB – 2016

Job Title: Art Director Intern.

Concepted and presented ideas for Purina, Drought, Detroit Bikes, and Ford.

Push 22 Advertising – 2016

Job Title: Design Intern.

Designed info graphics for Dassault Systems, and created email templates for Rochester College. Also helped create content for Push 22's social media accounts.